



NORWEGIAN PROJECT

COFFEE SENIOR

GLOBAL STRATEG CONSULTING SP. Z O.O.

Every day from 18 years, we share our knowledge and experience with our customers to effectively support their export potential. This means that we help to achieve the goals of foreign expansion at every possible stage. Each time, the team of Global Strateg specialists matches the most effective paths of export strategy development. Thanks to this, we have helped many entrepreneurs to achieve success in various foreign markets.



The mother of Global Strateg is CEO Agnieszka Pawłowska. She stands for the quality of the company's services.



GLOBAL STRATEG CONSULTING SP. Z O.O.

The company's activities are based on three pillars

Export consulting

- It is a service that will allow you to better understand the potential and risks associated with export activities. As part of the cooperation, we will provide valuable information that will indicate the best direction of export. The selection of appropriate tools such as analyzes, and audits will allow for the rapid implementation of the product or service on the new foreign market. In addition, thanks to the support of Global Strateg experts, export decisions will be made in a safe and optimal way.

Export training

- This is an opportunity to broaden knowledge in the field of sales internationalization. The training has been designed so that their participants can quickly turn their experience into success in the international markets. The aim of each training is to provide expertise that is understandable to both the beginner and the experienced exporter.

Export outsourcing

- Delegating to an experienced team of specialists, tasks related to the start of export or expansion will save time and resources. The process of implementing and adjusting the export strategy is time-consuming. With the support of Global Strateg, you will reduce costs and gain security in terms of export actions and decisions.



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The project entitled: “Development and launch of 4 new products with pro-health properties, intended for the elderly” is co-financed by the Norwegian Financial mechanism, within the framework of the Norwegian and EEA funds and benefits from co-financing of the value of: EUR 119 550.00 received from Norway.

This project aims to increase the competitiveness of the entrepreneur by implementing actions leading to the development and introduction of new food products based on modern technologies that will improve the quality of life of the most vulnerable groups of society. The project will also contribute to the development of the applicant’s business activity, in particular the increase in revenue, profit and employment.



DEVELOPMENT AND MARKETING OF 4 NEW HEALTH-PROMOTING PRODUCTS FOR THE ELDERLY

The aim of the project is to develop and market 4 new innovative food products with health-promoting properties, based on modern technologies and solutions that will improve the quality of life of the most vulnerable groups of society, in particular respond to the needs and improvement of the quality of life of the elderly, the sick and disabled.

Consumers using healthy senior coffee in exchange for strong high-caffeine coffee will observe an improvement in well-being and improvement in the functioning of the body. Each of the 4 products supports a specific area of work of the systems in the organism.



SERIES OF FUNCTIONAL COFFEE - HEALTHY SENIOR

A blend of spray-dried instant coffee (grain and natural) with the addition of chicory and white mulberry extract.
Area of support: diabetes

A blend of spray-dried instant coffee (grain and natural) with the addition of chicory and ground linseed
Area of support: metabolism / ulcer/ constipation



A blend of spray-dried instant coffee (grain and natural) with the addition of chicory and colostrum.
Area of support: immunity, destruction of cancer cells

A blend of spray-dried instant coffee (grain and natural) with the addition of chicory and sea collagen.
Area of support: osteoporosis

A blend of spray-dried instant coffee (grain and natural) with the addition of chicory and white mulberry extract.

Ingredients: instant grain coffee (barley), instant chicory from chicory root , spray-dried natural instant coffee , white mulberry extract .

Nutritional values in 100 g of the product

Energy value	1444 kJ / 341 kcal
Fat	0 g
including	
- saturated fatty acids	0 g
Carbohydrates	84 g
including	
- sugars	11 g
Fiber	12 g
Protein	7,1 g
Salt	0,65 g



A blend of spray-dried instant coffee (grain and natural) with the addition of chicory and colostrum.

Ingredients: instant cereal coffee (barley), instant chicory from chicory root , spray-dried natural instant coffee, spray-dried colostrum bovine (milk).

Nutritional values in 100 g of the product

Energy value	1435 kJ / 339 kcal
Fat	0 g
including	
- saturated fatty acids	0 g
Carbohydrates	81 g
including	
- sugars	12 g
Fiber	13 g
Protein	10 g
Salt	0,67 g



A blend of spray-dried instant coffee (grain and natural) with the addition of chicory and ground linseed.

Ingredients: instant cereal coffee (barley), instant chicory from chicory root , spray-dried natural instant coffee , ground linseed .

Nutritional values in 100 g of the product

Energy value	1438 kJ / 341 kcal
Fat	1,4 g
including	
- saturated fatty acids	0 g
Carbohydrates	81 g
including	
- sugars	10 g
Fiber	15 g
Protein	9,0 g
Salt	0,62 g



A blend of spray-dried instant coffee (grain and natural) with the addition of chicory and sea collagen.

Ingredients: instant grain coffee (barley), instant chicory from chicory root , spray-dried natural instant coffee , fish collagen hydrolyzate .

Nutritional values in 100 g of the product

Energy value	1447 kJ / 342 kcal
Fat	0 g
including	
-saturated fatty acids	0 g
Carbohydrates	78 g
including	
- sugars	9,7 g
Fiber	12 g
Protein	13 g
Salt	0,84 g





Thank you for
your attention

Global Strateg Consulting
Team

